

August 1, 2010

Dear Golden Bear Fans,

It's hard to believe but the summer is almost over and HIES athletics are in full swing. This is setting up to be an exciting year under the leadership of Ruth Donahoo, our new Athletic Director. Coming off an outstanding 2009-2010 year for HI sports, expectations are high that this year will bring even greater athletic success.

The purpose of the Booster Club is to enhance the sporting experience for all HI athletes and fans. Last year the Booster Club gave almost \$80,000 to HI Athletics. Everyone who pays their Balanced Excellence Dues is an automatic member of the Booster Club. The Booster Club receives a third of its money from Balanced Excellence, a third from the Annual Golf Tournament and a third from the Crimson and Gold program. These funds allow the Booster Club to provide support for EVERY SPORTS TEAM at HI. A sample of the monetary support is listed below:

- \$11,500.00 – teams travel
- \$31,000.00 - capital items such as, but not limited to: cheerleading spirit goods, basketball cameras, track and field timing machine, football chute, boys and girls golf bags, swimming whiteboards, soccer goals, cross country and track tents and renovations to the “ Matt” batting cage.
- \$1,500.00 - hospitality rooms for wrestling and basketball tournaments
- 12,500.00 – athletic operations which include the Impact Concussion testing software and the additional Trainer salary
- \$23,000.00 - items which cover all areas of athletics such as playoff support, banners, team pictures, parent education, MS/LS spirit nights and our new Wall of Fame and induction ceremony

Upon payment of Balanced Excellence dues, you can contribute additional funds to the Booster Club through the Crimson and Gold program. This year the Crimson and Gold program offers additional levels of giving and benefits, including admittance to the Coaches Roundtable where qualifying donors will be invited to a breakfast each season. These informal gatherings will allow donors to hear first hand from the coaches and AD about the upcoming season. At various contribution levels donors could receive a Golden Bear Spirit Pak, HIES Sports Wall Calendar, Riverwood football parking and discount admittance to the annual Golf Tournament. Contributors at the new Ultimate Crimson and Gold level will receive every benefit, plus have the option of designating a portion of the Crimson and Gold dues to the sport of their choice. The attached flyer gives complete details about these new options. REMEMBER, you must first join the Booster Club via Balanced Excellence before being qualified to participate in the Crimson and Gold program.

We are excited about the upcoming sports year at Holy Innocents'. We will be celebrating the start of the 2010–2011 sports season with our Annual Booster Club Kickoff Breakfast on August 27<sup>th</sup>. This much anticipated event will feature PGA Tour golfer Billy Andrade. Also, our annual golf tournament will be held on October 25<sup>th</sup> at White Columns Country Club. We hope you can join us.

Please help support our athletes, coaches and fans through Balanced Excellence and Crimson and Gold today. And as always, GO BEARS!

Clay Snellings  
Pres., Booster Club

Cathy Galloway  
Crimson & Gold Co-Chair

Sana Thomas  
Crimson & Gold Co-Chair

# HIES Booster Club Crimson and Gold Program



## \$125 White Level

You will receive:

- HIES Sports Wall Calendar
- Golden Bear Spirit Pak which includes:  
HIES Beach Towel  
Foam Bear Claw  
HIES Hat  
2 HIES Stadium Cups  
HIES Mesh Bag
- Invitation to the three AD & Coaches' Roundtables

## \$300 Crimson Level

You will receive:

- HIES Sports Wall Calendar
- Golden Bear Spirit Pak
- Invitation to the three AD & Coaches' Roundtable
- Reserved Parking\* at Riverwood for all regular and playoff games

## \$500 Gold Level

You will receive:

- HIES Sports Wall Calendar
- Golden Bear Spirit Pak
- Invitation to the three AD & Coaches' Roundtable
- Reserved Parking\* at Riverwood for all regular and playoff games
- Buy one Entry to the Booster Club's annual golf tournament and receive one free\*\*

## \$1000 Ultimate Crimson and Gold Level

You will receive all the gifts in the Gold Level plus

- You qualify to donate 20% of your Crimson and Gold contribution to the sport(s) of your choice.

Name \_\_\_\_\_

E-mail \_\_\_\_\_

Address \_\_\_\_\_

Level joining? \_\_\_\_\_

Check # and amount \_\_\_\_\_

You may pay by credit card at the HIES website (Crimson and Gold link on the School Portal Page)

Or mail to:

HIES Booster Club  
805 Mt. Vernon Hwy NW  
Atlanta, GA 30327

## Go Bears!

\*Payment must be received at least 5 days prior to the games for which you would like to use the parking pass

\*\*A \$375 value based on the 2009 entry fee